

Full Page - \$450

4 1/2 x 7 1/2

Back Cover-\$560

4 1/2 x 7 1/2

Little Traverse Civic Theatre

Program Advertising

Half Page -\$280

4 1/2 x 3 3/4

1/4 Page -\$200

2 1/4 x 3 3/4

**TWO LINE 12 point type ad
Possibly name, address & phone**

ONE LINE ONLY 16 point type ad

\$30 for
one show

\$85 for
four shows

1/4 Page-\$200

4 1/2 x 1 7/8

Little Traverse Civic Theatre
PROGRAM ADVERTISING

(231) 348-1850 or advertising@ltct.org

ATTACH SAMPLE COPY HERE

Your previous ad size was:

Back Cover Full Page Half Page 1/4 Page Two lines One Line

Current ad rates

Back Cover - \$560 Full Page - \$450 Half Page- \$280 1/4 Page - \$200

One Show

Two lines 12 point \$30

One Line 16 point \$30

Four Shows

Two lines 12 point \$85

One line 16 point \$85

Please run the same size ad this year: Yes No

Please change my ad size to: _____

I am unable to run an ad this year.

Please contact me during (Month) _____ next year.

Artwork

Please repeat my ad as shown: Yes No

I want to reconstruct my ad completely;

Call for new ad copy. _____

Payment

Enclosed is my check made payable to LTCT. \$ _____

Credit Card# _____

Expiration date _____

Company Name _____

Contact person name _____

Phone # and best time to call _____

Email _____

Copy Specifications

-All Ads print Black & White

Camera Ready Copy should be sharp Black & White
(No Fax Copy)

Computer generated ads should be submitted in PDF
Format with fonts embedded (300DPI).

We can create your ad for you for an additional charge.

Comments:

PLEASE RETURN THIS ENTIRE PAGE