

Little Traverse Civic Theatre  
**PROGRAM ADVERTISING**  
(231) 348-1850    ltct@cynergycomm.net

**ATTACH SAMPLE COPY HERE**

Your previous ad size was:

- Back Cover     Inside Covers     Full Page  
 Half Page     1/4 Page     1/8 Page

**Current ad rates:**

Back Cover - \$500.00    Inside Cvs. - \$450.00    Full Page - \$400.00  
1/2 Page - \$250.00    1/4 Page - \$175.00    One Line - \$100.00

Please run the same size ad this year:     Yes     No

Please change my ad size to: \_\_\_\_\_

I am unable to run and ad this year.

Please contact me during (Month) \_\_\_\_\_ next year.

**Artwork**

Please repeat my ad as shown:     Yes     No

I want to reconstruct my ad completely;

Call for new ad copy. \_\_\_\_\_

**Payment**

Enclosed is my check made payable to LTCT. \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_

Expiration date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact person name \_\_\_\_\_

Phone# and best time to call \_\_\_\_\_

Email \_\_\_\_\_

Billing Address \_\_\_\_\_

*Please make the following changes*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**- - PLEASE RETURN THIS ENTIRE PAGE - -**

**Full Page** 4 1/2 x 7 1/2

\$400.00

(Includes Four Season Tickets \$172 Value)

**Back Cover**

4 1/2 x 7 1/2

\$500.00

(Includes Four Season Tickets \$172 Value)

**Copy Specifications**

- All Ads print Black & White

Camera ready copy should be sharp Black & White  
(No Fax Copy)

Computer generated ads should be submitted  
in PDF Format with fonts embedded (300 DPI).

We can create your ad for an additional charge.

Any questions Please Call  
Petoskey Printing - (231) 347-1912  
or Email: [petprtg@charter.net](mailto:petprtg@charter.net)  
Subject: LTCT Ad (Your Company Name)

**One Line** 4 1/2 x 15/16

\$100.00

(Includes One Season Ticket \$43.00 Value)

**Half Page** 4 1/2 x 3 3/4

\$250.00

(Includes Three Season Tickets \$129 Value)

**1/4 Page** 2 1/4 x 3 3/4

\$175.00

(Includes Two Season Tickets  
\$86.00 Value)

**Little Traverse Civic Theatre  
Program Advertising**

**1/4 Page** 4 1/2 x 1 7/8

\$175.00

(Includes Two Season Tickets \$86.00 Value)